



μTAS
2020

Palm Springs
CALIFORNIA
OCTOBER 4-8, 2020

THE 24TH INTERNATIONAL CONFERENCE ON MINIATURIZED
SYSTEMS FOR CHEMISTRY AND LIFE SCIENCES

at the

Palm Springs Convention Center

Exhibiting & Contributing
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PROSPECTUS

Conference Chairs

Amy Herr

University of California, Berkeley, USA

Joel Voldman

Massachusetts Institute of Technology, USA

Sponsored by

CBMS

Chemical and Biological
Microsystems Society



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cbmsociety.org/microtas2020



Exhibiting Opportunities

Exhibit Booth Floor Plan

Floor Plan not to scale.

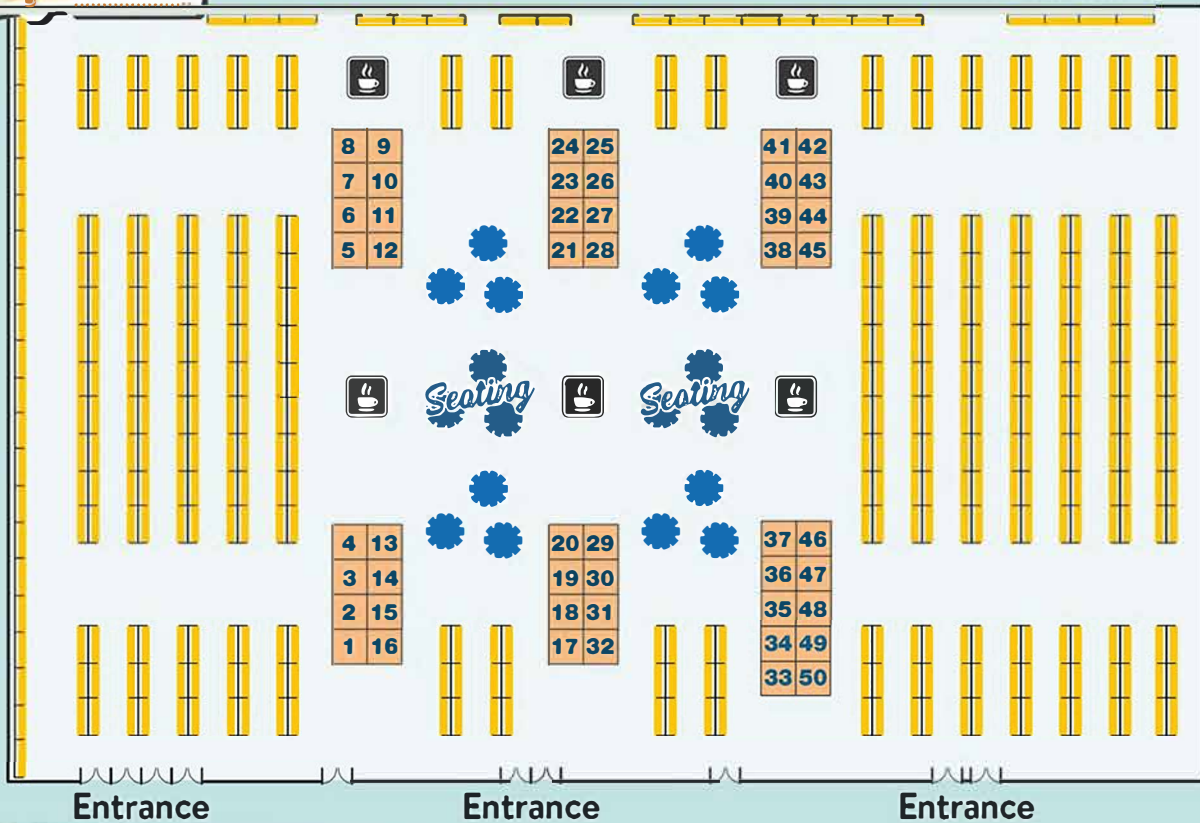


EXHIBIT DATES & TIMES

Set-Up	Monday, October 5 th	07:00 - 18:30	Tear-Down
Sunday, October 4 th 13:00 - 17:00	Tuesday, October 6 th	08:00 - 18:30	Thursday, October 8 th 11:30 - 15:00
	Wednesday, October 7 th	08:00 - 18:30	
	Thursday, October 8 th	08:00 - 11:30	

**Times subject to change*

10' x 10' Exhibit Booth Includes

Draped backwall and draped side pony walls in conference colors, one (1) six foot table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration, and one (1) exhibitor badge.

Table Top Exhibit Includes

One (1) table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous μTAS Conference.

All Exhibits Include

- Company name listed in the Technical Digest
- Company name and contact information in the Final Program
- Company name listed on the Welcome Sign
- Company name and logo on the Conference Website with a link to your website
- Company logo in the Opening Slide Presentation at the Conference

Deadlines for Exhibits & Contributors

The signed contract and full payment must be received by August 30, 2020, to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract. A Contributor wishing to cancel their contribution prior to May 1, 2020, and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.

Contributing Opportunities



All Contributing Levels Include the Following Benefits:

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website
- Company Logo in the Opening Slide Presentation at the Conference

PLATINUM \$12,000

- Choice of One (1) of the Following: Conference App, Lanyard, Nametag or USB
- One (1) 10' x 10' Exhibit Booth
- Your Banner in Palm Springs Convention Center Lobby (PSCC)
- Four (4) Conference Registrations
- One (1) Full Page Ad in Final Program

GOLD \$9,500

- Company Name on Conference Bag (Shared Item)
- Wednesday Banquet Benefactor
- One (1) 10' x 10' Exhibit Booth
- Three (3) Conference Registrations
- One (1) ¾ Page Ad in Final Program

SILVER \$7,500

- Sunday Welcome Reception Benefactor
- One (1) 10' x 10' Exhibit Booth
- Two (2) Conference Registrations
- One (1) ½ Page Ad in Final Program

BRONZE \$5,000

- Contributor of a Lunch (Monday, Tuesday, or Wednesday)
- 50% Discount off Exhibit Booth
- One (1) Conference Registration
- One (1) ¼ Page Ad in Final Program

ACADEMIC \$2,500

- **For Academic Institutions Only**
- Contributor of a Refreshment Break in Exhibit Hall (Monday, Tuesday, or Wednesday)
- One (1) ¼ Page Ad in Final Program

MORE WAYS TO GET INVOLVED

Contributor of a Refreshment Break	\$2,500	Full Color Ads in Final Program
Your Banner in PSCC Lobby	\$750	1/4 Page Ad \$250
Advertising on μTAS Website	\$500	1/2 Page Ad \$500
Industrial Stage	\$750	3/4 Page Ad \$750
		Full Page Ad \$1,000

To create and customize your contribution (i.e. Notepads, Pens, etc.), send an email to exhibits@microtas2020.org for pricing.



Contract Application

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or contribution in the 24th International Conference on Miniaturized Systems for Chemical and Life Sciences (μTAS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the μTAS website at www.cbmsociety.org/microtas2020. The μTAS Conference, upon its written acceptance of this Application, is to assign exhibit booth space or contribution to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or contributions at the fee indicated below. Booths and contributions will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations and times if necessary.

EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before March 31, 2020	Advanced From April 1 to June 30, 2020	Standard After July 1, 2020
10' x 10' Booth Space	<input type="checkbox"/> \$2,300.00	<input type="checkbox"/> \$2,500.00	<input type="checkbox"/> \$2,700.00
Table Top Display	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,250.00	<input type="checkbox"/> \$1,500.00

CONTRIBUTING LEVELS

- Platinum** \$12,000
Choice of One of the Following:
 App Lanyard Nametag USB
- Gold** \$9,500
- Silver** \$7,500
- Bronze** \$5,000
Contributor of One of the Lunches
 M T W
- Academic** \$2,500
Contributor of One of the Refreshment Breaks
 M T W

MORE WAYS TO GET INVOLVED

- \$2,500 - Contributor of one of the Refreshment Breaks
 M T W
- \$750 - Your Banner in PSCC Lobby
- \$750 - Industrial Stage
- \$ - Custom Contribution

ADVERTISING

- \$250 - 1/4 Page Ad in Final Program
- \$500 - 1/2 Page Ad in Final Program
- \$750 - 3/4 Page Ad in Final Program
- \$1,000 - Full Page Ad in Final Program
- \$500 - Advertising on MicroTAS Website

Program Listing

Information as it should appear on the Website and in the Final Program.

Company: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____
 Website: _____ Company Email: _____
ie: info@microtas2020.org

Contact Person

Contact Name: _____
 Phone: _____ Email: _____
 Signature: _____ Position: _____

Payment Information

- Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard American Express

Total
Total \$ _____

Cardholder Signature: _____
 Card Number: _____ Expiration Date: _____ Verification Code: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return with payment to:
 MicroTAS 2020 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA
 Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: exhibits@microtas2020.org